



Legislation Text

File #: 24-2562, **Version:** 1

Department: Economic Equity and Opportunity
Department Head/Elected Official: Estella Gonzalez

Regular or Supplemental RCA: Supplemental RCA
Type of Request: Financial Authorization

Project ID (if applicable):
Vendor/Entity Legal Name (if applicable):

MWDBE Contracted Goal (if applicable):
MWDBE Current Participation (if applicable):
Justification for 0% MWDBE Participation Goal: N/A - Goal not applicable to request

Request Summary (Agenda Caption):

Request by the Department of Economic Equity and Opportunity for approval to sponsor a job fair with the City of Houston on May 15, 2024 at the University of Houston for a total cost of \$2,000.

Background and Discussion:

The employer and resource fair will provide the opportunity to connect and engage with the local community and other regions that make up the Gulf Coast. The sponsorship amount requested will be utilized for costs associated with a conference room and reservation services for the event. The event is being organized by the City of Houston, the University of Houston, and the Texas Workforce Commission. As a sponsor DEEO will also be able to participate as an exhibitor to engage job seekers and promote upcoming open positions for the CDBG Mitigation and Disaster Recovery projects coming online later this year.

Expected Impact:

This event will allow us to engage with the community and other regional leadership in attendance. The expected attendance is 1000 to 2000 individuals, and over 75 booths have been reserved. In exchange for the sponsorship, DEEO will be able to meet with job seekers and promote our job openings. In addition, we expect the event and media posts to increase DEEO's programs and services visibility through the event's reach which includes promotions via the University of Houston Campus Press, City of Houston, and Texas Workforce Commission social media channels, promotional materials, and other media outlets.

Alternative Options:

No alternative; failure to approve the sponsorship will impact DEEO's opportunity to engage with the job seekers, the local community, and other regions at this event.

Alignment with Goal(s):

- ☐ Justice and Safety
☒ Economic Opportunity
☐ Housing
☐ Public Health
☐ Transportation
☐ Flooding
☐ Environment
☐ Governance and Customer Service

Prior Court Action (if any):

Date	Agenda Item #	Action Taken

Location: University of Houston - Main Campus

Address (if applicable): 4800 Calhoun Road, Houston, TX 77004

Precinct(s): Countywide

Fiscal and Personnel Summary

Service Name				
	Current Fiscal Year Cost			Annual Fiscal Cost
	Labor	Non-Labor	Total	Recurring Expenses
Funding Sources				
Existing Budget				
1000 - General Fund	\$	\$2,000	\$2,000	\$
Choose an item.	\$	\$	\$	\$
Choose an item.	\$	\$	\$	\$
Total Current Budget	\$	\$2,000	\$2,000	\$
Additional Budget Request (<i>Requires Fiscal Review Request Form</i>)				
Choose an item.	\$	\$	\$	\$
Choose an item.	\$	\$	\$	\$
Choose an item.	\$	\$	\$	\$
Total Additional Budget Request	\$	\$	\$	\$
Total Funding Request	\$	\$2,000.00	\$2,000	\$
Personnel (Fill out section only if requesting new PCNs)				
Current Position Count for Service	-	-	-	-
Additional Positions Request	-	-	-	-
Total Personnel	-	-	-	-

Anticipated Court Date: April 23, 2024

Anticipated Implementation Date (if different from Court date): May 15, 2024

Emergency/Disaster Recovery Note: Not an emergency, disaster, or COVID-19 related item

Contact(s) name, title, department: Estella Gonzalez, Executive Director, Economic Equity and Opportunity

Attachments (if applicable): Sponsorship Request Letter