



## Legislation Text

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**File #:** 24-2530, **Version:** 1

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**Department:** Purchasing

**Department Head/Elected Official:** DeWight Dopslauf

**Regular or Supplemental RCA:** Regular RCA

**Type of Request:** Contract - Award

**Project ID** (if applicable): 220234

**Vendor/Entity Legal Name** (if applicable): Hearst Newspapers, LLC d/b/a Houston Chronicle; Radio One of Texas II, LLC dba Radio One Houston; KHOU - TV, Inc. and Fox Television d/b/a KRIV FOX 26 TV

**MWDBE Contracted Goal** (if applicable): N/A

**MWDBE Current Participation** (if applicable): N/A

**Justification for 0% MWDBE Participation Goal:** 0% - Specialized, Technical, or Unique in Nature

**Request Summary (Agenda Caption):**

Request for approval of an award on the basis of best proposal meeting requirements and that the County Judge execute agreement(s) with Hearst Newspapers, LLC d/b/a Houston Chronicle; Radio One of Texas II, LLC dba Radio One Houston; KHOU - TV, Inc.; and Fox Television d/b/a KRIV FOX 26 TV for advertising services and related items for Harris County for the period of April 23, 2024 - April 22, 2025, with four (4) one-year renewal options (220234), Justification for 0% MWDBE Participation Goal: 0% - Specialized, Technical, or Unique in Nature.

**Background and Discussion:**

Advertising and Related Items for Harris County, for newspapers, radio, and television- job bid to be used by entire County with or without grant funding.

**Expected Impact:**

The television advertising that will circulate over the entire County.

**Alternative Options:** Several department are required by law to post notices by law.

**Alignment with Goal(s):**

- ☐ Justice and Safety
- ☐ Economic Opportunity
- ☐ Housing
- ☐ Public Health
- ☐ Transportation
- ☐ Flooding

- \_ Environment  
\_ Governance and Customer Service

**Prior Court Action** (if any):

Date	Agenda Item #	Action Taken
7/18/23	244	Transmittal of Ads
12/05/23	266	Award Clear Channel Outdoor; Outfront Media (Billboards)

**Location: All Harris County**

Address (if applicable):

Precinct(s): Choose an item.

**Fiscal and Personnel Summary**

Service Name				
		Current Fiscal Year Cost		Annual Fiscal Cost
	Labor	Non-Labor	Total	Recurring Expenses
<b>Funding Sources</b>				
<b>Existing Budget</b>				
Other	\$	\$	\$	\$
Choose an item.	\$	\$	\$	\$
Choose an item.	\$	\$	\$	\$
Total Current Budget	\$	\$	\$	\$
<b>Additional Budget Request</b> ( <i>Requires Fiscal Review Request Form</i> )				
Choose an item.	\$	\$	\$	\$
Choose an item.	\$	\$	\$	\$
Choose an item.	\$	\$	\$	\$
Total Additional Budget Request	\$	\$	\$	\$
<b>Total Funding Request</b>	\$	\$	\$	\$
<b>Personnel</b> (Fill out section only if requesting new PCNs)				
Current Position Count for Service	-	-	-	-
Additional Positions Request	-	-	-	-
<b>Total Personnel</b>	-	-	-	-

**Anticipated Court Date: 4/23/24****Anticipated Implementation Date (if different from Court date): 4/23/24**

**Emergency/Disaster Recovery Note:** Not an emergency, disaster, or COVID-19 related item

**Contact(s) name, title, department:** Martha Sloan; Contracts Administrator, Harris County Purchasing

**Attachments** (if applicable): Letter, Agreements