

# Harris County, Texas

## **Legislation Text**

File #: 23-2763, Version: 1

**Department:** Public Health Services

Department Head/Elected Official: Barbie L. Robinson, MPP, JD, CHC – Executive Director

Regular or Supplemental RCA: Regular RCA
Type of Request: Interlocal Agreement

Project ID (if applicable): N/A

Vendor/Entity Legal Name (if applicable): N/A

MWDBE Contracted Goal (if applicable): N/A
MWDBE Current Participation (if applicable): N/A

Justification for 0% MWDBE Participation Goal: N/A - Goal not applicable to request

#### Request Summary (Agenda Caption):

Request for approval of an interlocal agreement with the University of Houston-Clear Lake in an amount not to exceed \$25,000 to facilitate a digital storytelling workshop to help improve internal and external communication skills for department staff through the period ending July 31, 2023.

## **Background and Discussion:**

As part of the new strategic plan recently implemented by our department, the Office of Communications, Education, and Engagement is seeking to offer staff one-of-a-kind training in partnership with the University of Houston. Staff will undergo various scenarios tailored to their job requirements and will learn new skills that will directly affect their productivity and work success.

#### **Expected Impact:**

This project will provide storytelling/communication training and data visualization training to two different cohort groups at Harris County Public Health. Employees will be able to communicate internally or externally using this training by creating relatable, authentic, and engaging storylines over a variety of platforms. The storytelling training will instruct on how to effectively communicate and build storytelling skills. This will give them the fundamental tools to be successful in their work. This training has the added benefit of being applied throughout all levels of communication, not just in report writing and storytelling. The data visualization training will assist our data team, graphic designers, and select staff members across the agency in learning the fundamentals of data visualization and information design. This will also help us in implementing an interdepartmental workflow when working on projects containing data.

#### **Alternative Options:**

N/A

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# Alignment with Goal(s):

- \_ Justice and Safety
- \_ Economic Opportunity
- \_ Housing
- X Public Health
- \_ Transportation
- $\_$  Flooding
- \_ Environment
- \_ Governance and Customer Service

# Prior Court Action (if any):

Date	Agenda Item #	Action Taken
N/A		

## Location:

Address (if applicable): N/A Precinct(s): Countywide

Fiscal and Personnel Summary			
Service Name			
	FY 23	FY 24	Next 3 FYs
Incremental Expenditures (do NOT	write values in the	ousands or millions	s)
Labor Expenditures	\$	\$	\$
Non-Labor Expenditures	\$25,000	\$	\$
Total Incremental Expenditures	\$25,000	\$	\$
Funding Sources (do NOT write valu	ues in thousands o	or millions)	•
Existing Budget			
1000 - General Fund	\$25,000	\$	\$
	\$	\$	\$
	\$	\$	\$
Total Current Budget	\$25,000	\$	\$
Additional Budget Requested	•	•	•
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
Total Additional Budget Requested	\$	\$	\$
Total Funding Sources	\$25,000	\$	Ś

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Current Position Count for Service	-	-	-
Additional Positions Requested	-	-	-
Total Personnel	-	-	-

Anticipated Court Date: May 16, 2023

Anticipated Implementation Date (if different from Court date): May 16, 2023

Emergency/Disaster Recovery Note: Not an emergency, disaster, or COVID-19 related item

Contact(s) name, title, department: Rohish Lal, Director of Office of Communications Education and

Engagement, Public Health Services

Attachments (if applicable): Court Order, Interlocal Agreement