



Legislation Text

File #: 21-4966, **Version:** 1

Department: Public Health Services

Department Head/Elected Official: Barbie L. Robinson, MPP, JD, CHC

Regular or Supplemental RCA: ☐ Regular RCA

☒ Supplemental RCA

Type of Request: Financial Authorization

Project ID (if applicable): N/A

Vendor/Entity Legal Name (if applicable): N/A

MWDBE Participation (if applicable): N/A

Request Summary (Agenda Caption):

Request by Public Health Services for approval to implement the COVID-19 Community Partner Incentive Program with funds totaling up to \$250,000.

Background and Discussion:

The Partner Incentive Program was piloted in August 2021 to provide funding to cross-sector partners working to attract residents to vaccine events. By working with partners to encourage individuals to get vaccinated, HCPH was able to reach communities in priority zip codes with low vaccination rates and high vaccine hesitancy. Partners were offered \$50 per person that received a vaccine, up to \$5,000 per vaccination event. Due to the success of the pilot program, HCPH would like to extend the program to include additional community partners and vaccination events. This program extension would follow the methodology utilized in implementing the pilot program. Partners will be selected based on their proximity and work with COVID-19 priority zip codes and communities of interest, as reflected in their applications.

Expected Impact:

HCPH expects to increase COVID-19 vaccine uptake in Harris County by partnering with community organizations and leaders through this program.

Alternative Options:

Alternative options would include not funding this program, resulting in eligible individuals remaining unvaccinated, therefore increasing community spread of the COVID-19 virus.

Alignment with Goal(s):

- ☐ Justice and Safety
☐ Economic Opportunity
☐ Housing
☒ Public Health

- ☐ Transportation
☐ Flooding
☐ Environment

☐ Governance and Customer Service

Prior Court Action (if any): N/A

Location:Address (if applicable list below):

- ☒ Countywide
☐ Precinct 1
☐ Precinct 2

☐ Precinct 3

☐ Precinct 4

Fiscal and Personnel Summary

Service Name		FY 21-22	Estimates	
			FY 22	Next 3 FYs
Incremental Expenditures				
Labor Expenditures		-	-	-
Non-Labor Expenditures		\$250K	-	-
Total Incremental Expenditures		\$250K	-	-
Funding Sources (General Fund, PIC Fund, Debt or CP, Grants, or Other - Please Specify)				
Existing Budget		-	-	-
		-	-	-
		-	-	-
Total Current Budget		-	-	-
Additional Budget Requested		-	-	-
		-	-	-
		-	-	-
Total Additional Budget Requested		-	-	-
Total Funding Sources		-	-	-
Personnel (Fill out section only if requesting new PCNs)				

Current Position Count for Service	-	-	-
Additional Positions Requested	-	-	-
Total Personnel	-	-	-

Anticipated Implementation Date: September 14, 2021

Emergency/Disaster Recovery Note: ☐ Not an emergency, disaster recovery, or COVID-19 related item

☐ Emergency Item

☒ COVID-19 related Item

☐ Disaster Recovery related Item

Contact(s) name, title, department: Gwen J. Sims, Deputy Director, Public Health Services

Attachments (if applicable):

Harris County COVID-19 Vaccine Partner Incentive Program Standard Operating Procedures (SOP)