



Legislation Details (With Text)

File #: 24-2530 **Version:** 1 **Name:**
Type: Contract - Award **Status:** Passed
File created: 4/15/2024 **In control:** Commissioners Court
On agenda: 4/23/2024 **Final action:** 4/23/2024
Title: Request for approval of an award on the basis of best proposal meeting requirements and that the County Judge execute agreement(s) with Hearst Newspapers, LLC d/b/a Houston Chronicle; Radio One of Texas II, LLC dba Radio One Houston; KHOU - TV, Inc.; and Fox Television d/b/a KRIV FOX 26 TV for advertising services and related items for Harris County for the period of April 23, 2024 - April 22, 2025, with four (4) one-year renewal options (220234), Justification for 0% MWDBE Participation Goal: 0% - Specialized, Technical, or Unique in Nature.

Sponsors:

Indexes:

Code sections:

Attachments: 1. 24-2530 CONFIDENTIAL Award-Agreement for Job No. 220234 Multiple Vendors-

Date	Ver.	Action By	Action	Result
4/23/2024	1	Commissioners Court		

Department: Purchasing

Department Head/Elected Official: DeWight Dopslauf

Regular or Supplemental RCA: Regular RCA

Type of Request: Contract - Award

Project ID (if applicable): 220234

Vendor/Entity Legal Name (if applicable): Hearst Newspapers, LLC d/b/a Houston Chronicle; Radio One of Texas II, LLC dba Radio One Houston; KHOU - TV, Inc. and Fox Television d/b/a KRIV FOX 26 TV

MWDBE Contracted Goal (if applicable): N/A

MWDBE Current Participation (if applicable): N/A

Justification for 0% MWDBE Participation Goal: 0% - Specialized, Technical, or Unique in Nature

Request Summary (Agenda Caption):

Request for approval of an award on the basis of best proposal meeting requirements and that the County Judge execute agreement(s) with Hearst Newspapers, LLC d/b/a Houston Chronicle; Radio One of Texas II, LLC dba Radio One Houston; KHOU - TV, Inc.; and Fox Television d/b/a KRIV FOX 26 TV for advertising services and related items for Harris County for the period of April 23, 2024 - April 22, 2025, with four (4) one-year renewal options (220234), Justification for 0% MWDBE Participation Goal: 0% - Specialized, Technical, or Unique in Nature.

Background and Discussion:

Advertising and Related Items for Harris County, for newspapers, radio, and television- job bid to be used by

entire County with or without grant funding.

Expected Impact:

The television advertising that will circulate over the entire County.

Alternative Options: Several department are required by law to post notices by law.

Alignment with Goal(s):

- ☐ Justice and Safety
- ☐ Economic Opportunity
- ☐ Housing
- ☐ Public Health
- ☐ Transportation
- ☐ Flooding
- ☐ Environment
- ☐ Governance and Customer Service

Prior Court Action (if any):

Date	Agenda Item #	Action Taken
7/18/23	244	Transmittal of Ads
12/05/23	266	Award Clear Channel Outdoor; Outfront Media (Billboards)

Location: All Harris County

Address (if applicable):

Precinct(s): Choose an item.

Fiscal and Personnel Summary

Service Name				
		Current Fiscal Year Cost		Annual Fiscal Cost
	Labor	Non-Labor	Total	Recurring Expenses
Funding Sources				
Existing Budget				
Other	\$	\$	\$	\$
Choose an item.	\$	\$	\$	\$
Choose an item.	\$	\$	\$	\$
Total Current Budget	\$	\$	\$	\$
Additional Budget Request (<i>Requires Fiscal Review Request Form</i>)				
Choose an item.	\$	\$	\$	\$

Choose an item.	\$	\$	\$	\$
Choose an item.	\$	\$	\$	\$
Total Additional Budget Request	\$	\$	\$	\$
Total Funding Request	\$	\$	\$	\$
Personnel (Fill out section only if requesting new PCNs)				
Current Position Count for Service	-	-	-	-
Additional Positions Request	-	-	-	-
Total Personnel	-	-	-	-

Anticipated Court Date: 4/23/24

Anticipated Implementation Date (if different from Court date): 4/23/24

Emergency/Disaster Recovery Note: Not an emergency, disaster, or COVID-19 related item

Contact(s) name, title, department: Martha Sloan; Contracts Administrator, Harris County Purchasing

Attachments (if applicable): Letter, Agreements