



## Legislation Text

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**File #:** 24-2568, **Version:** 1

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**Department:** Purchasing

**Department Head/Elected Official:** DeWight Dopslauf

**Regular or Supplemental RCA:** Supplemental RCA

**Type of Request:** Contract - Amendment

**Project ID (if applicable):** 210191

**Vendor/Entity Legal Name (if applicable):** Elmore Public Relations, Inc.

**MWDBE Contracted Goal (if applicable):** 100%

**MWDBE Current Participation (if applicable):** N/A

**Justification for 0% MWDBE Participation Goal:** N/A - Goal is not 0% and is listed above

**Request Summary (Agenda Caption):**

Request by the Office of the Purchasing Agent that the County Judge execute an amendment to an agreement with Elmore Public Relations, Inc. in the additional amount of \$950,000 for additional services under the same terms and conditions specified for community engagement and public outreach services for the Flood Bond Program for the Flood Control District (210191), MWDBE Contracted Goal: 100%.

**Background and Discussion:**

Community engagement requirement and auxiliary public outreach support services. Qualified firm shall support HCFCFCD in delivery of comprehensive engagement and communication services on various projects as assigned to support the 2018 Harris County Flood Control Bond Program. The purpose of these efforts is to provide transparent and accessible public information about the Bond Program.

**Expected Impact:**

This fundamental undertaking will include a researched outreach strategy, planning and messaging, and engagement with partners, elected officials, stakeholders, and the general public. This will provide an opportunity to collect and incorporate input, to raise awareness on flood hazards and safety issues and to support the implementation of certain elements of the Harris County Flood Control Bond Program.

**Alternative Options:**

N/A

**Alignment with Goal(s):**

- Justice and Safety
- Economic Opportunity
- Housing

- Public Health
- Transportation
- Flooding
- Environment
- Governance and Customer Service

**Prior Court Action (if any):**

Date	Agenda Item #	Action Taken
11/09/21	190	Award
08/23/22	428	First Amendment
04/04/23	289	Second Amendment

**Location: N/A**

Address (if applicable): N/A

Precinct(s): Choose an item.

<b>Fiscal and Personnel Summary</b>					
Service Name					
		Current Fiscal Year Cost			Annual Fiscal Cost
		Labor	Non-Labor	Total	Recurring Expense
<b>Funding Sources</b>					
<b>Existing Budget</b>					
Bonds	\$	\$350,000	\$	\$600,000	
Choose an item.	\$	\$	\$	\$	
Choose an item.	\$	\$	\$	\$	
<b>Total Current Budget</b>	\$	\$350,000	\$	\$600,000	
<b>Additional Budget Request (Requires Fiscal Review Request Form)</b>					
Choose an item.	\$	\$	\$	\$	
Choose an item.	\$	\$	\$	\$	
Choose an item.	\$	\$	\$	\$	
<b>Total Additional Budget Request</b>	\$	\$	\$	\$	
<b>Total Funding Request</b>	\$	\$350,000	\$	\$600,000	
<b>Personnel (Fill out section only if requesting new PCNs)</b>					
Current Position Count for Service	-	-	-	-	
Additional Positions Request	-	-	-	-	
<b>Total Personnel</b>	-	-	-	-	

**Anticipated Court Date: 04/23/24**

**Anticipated Implementation Date (if different from Court date):** N/A

**Emergency/Disaster Recovery Note:** Not an emergency, disaster, or COVID-19 related item

**Contact(s) name, title, department:** Kenna Tarrant, Agreement & Court Coordinator, Flood Control; Jeremy Woodard, Sourcing Manager, Purchasing

**Attachments (if applicable):** Letter