



HARRIS COUNTY, TEXAS

Office of Budget Management 1001 Preston; Suite 500 Houston, TX 77002 713-274-1135
Grants Coordination Section - Conveyance Form Application Award

Department Name / Number	DUNS	Grant Title
Public Health Services - 275	Not Applicable	Petco Love: Animal Welfare Organization
Funding Source: Petco Love: CFDA# N/A	Grant Agency: Petco Love	
Program Year: 1 st	Program Ending:	
Grant Begin Date: 09/15/2021	Grant End Date: 09/14/2022	
Grant Org. Key:	If applicable, Prior Year Org. Key: N/A	

Grant Description:

Petco Love, formerly known as the Petco Foundation, seeks to raise the quality of life for pets and people who love and need them. Petco Love is a non-profit corporation that supports other IRS designated non-profit pet related groups as well as municipal/governmental agencies and educational institutions involved in animal causes.

	Total Budget	Grant Funded	County Funded
Salary & Benefits	\$0.00	\$0.00	\$0.00
Non-Labor	\$55,000.00	\$55,000.00	\$0.00
Sub Tot. Incremental Cost	\$55,000.00	\$55,000.00	\$0.00
Indirect Cost	\$0.00	\$0.00	\$0.00*
TOTALS	\$55,000.00	\$55,000.00	\$0.00

* under development

Full Time Equivalent Positions

Date Guidelines are Available

% of Positions Paid by Grant

Grant Submittal Deadline Date

Grant Discussion:

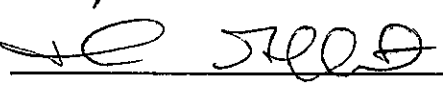
If awarded, this grant would provide funding to improve the health and comfort of animals at Harris County Pets/Veterinary Public Health and support various shelter initiatives in striving for positive outcomes for animals. The funding will support the growth of critical Harris County Pets programs and activities such as foster care, animal enrichment, and volunteer engagement.

County Funded Cost Projection

Year	Required	Discretionary
2022	-	-
2023	-	-
2024	-	-
2025	-	-
2026	-	-

Completed by :  Cadow, Eric

Date : 9/7/2021

Reviewed by : 

Date : 9/7/2021

THE STATE OF TEXAS §

COUNTY OF HARRIS §

The Commissioners Court of Harris County, Texas, Met in a regular session at its regular term at the Harris County Administration Building in the City of Houston, Texas, on _____,

with the following members present:

Judge Hidalgo	County Judge
Rodney Ellis	Commissioner, Precinct No. 1
Adrian Garcia	Commissioner, Precinct No. 2
Tom S. Ramsey, P.E.	Commissioner, Precinct No. 3
R. Jack Cagle	Commissioner, Precinct No. 4

and the following members absent: _____,

constituting a quorum, when among other business, the following was transacted:

ORDER AUTHORIZING HARRIS COUNTY PUBLIC HEALTH to apply for the grant award from Petco Love for the Animal Welfare Organization 2022 Grant.

Commissioner _____ introduced an order and moved that Commissioners Court adopt the order. Commissioner _____ seconded the motion for adoption of the order. The motion, carrying with it the adoption of the order, prevailed by the following vote:

	Yes	No	Abstain
Judge Hidalgo	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Comm. Ellis	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Comm. Garcia	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Comm. Ramsey	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Comm. Cagle	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The meeting chair announced that the motion had duly and lawfully carried and that the order had been duly and lawfully adopted. The order adopted follows:

IT IS ORDERED that the County Judge is authorized to approve Harris County Public Health to apply for the Petco Love for the Animal Welfare Organization 2022 Grant in the amount of \$55,000.00. The funding period begins September 15, 2021 and ends September 14, 2022.

The documents are attached hereto and incorporated herein and incorporated as if set out in full word for word. Harris County is authorized to do any and all things necessary or convenient to accomplish the purpose of this Order.



Grant Application Instructions

For Animal Welfare Organizations Performing Sheltering and Adoptions

Thank you for all you do to help animals in your community. Completing this grant application is the required initial step for Petco Love to consider making an investment in your organization to support your lifesaving efforts. Please carefully read the information below prior to completing an application, as information and process may have changed. Completion of our application accurately and in accordance with these instructions is necessary to be considered for funding.

New this year:

1. Organizations who utilize one of the seven (7) animal tracking software listed below **MUST** enroll in **Petco Love Lost** in order to qualify for grant funding: [Sign up here](#)
PetPoint, Chameleon, Shelter Buddy, ShelterLuv, Animal Shelter Manager, Rescugroups.org, and Petstablished
2. Organizations must have a minimum total intake of 250 animals for the previous year, as reported on your Annual Data Report, to qualify for grant funding in this cycle.*

** NOTE: Current Adoption Partners with intake less than 250 animals who have completed their Annual Data Report for the previous year and completed at least 25 adoptions at Petco stores will receive a direct payment for their Adoption Rewards (no application required). Additionally, Adoption Partners may be eligible for other grant opportunities available under "Applications & Forms" on our Partner Portal.*

QUALIFICATIONS

Organization Type: It is important to select the most accurate category for your organization because all applicants are evaluated based on organization type instead of by type of project or program. The three organization types below are eligible to apply during the **Animal Welfare Organizations** grant cycle:

- **Non-profit organization that is primarily a foster-based rescue.**
 - 501c3 nonprofit organizations performing adoptions of companion animals; and
 - A primary service of your organization is temporarily caring for animals in need for the purpose of finding them new homes.
- **Nonprofit or municipal agency that is responsible for animal control sheltering (legally or contractually obligated to accept stray dogs or cats).**
 - Municipal or other governmental agency, department or division providing animal control sheltering per local ordinance as well as other services, including adoptions; **OR**
 - 501c3 nonprofit organizations legally or contractually obligated to accept stray dogs or cats from 1 or more municipalities in addition performing adoptions and other services.
- **Nonprofit, SPCA, or Humane Society that operates a shelter and performs adoptions.**
 - 501c3 nonprofit organizations performing sheltering and adoptions of companion animals; and

- A primary service of your organization is temporarily caring for animals in need for the purpose of finding them new homes; and
- You operate out of a sheltering facility.
- Organizations applying under this application may also perform significant other functions like spay/neuter surgeries and veterinary clinic services in addition to the primary service of placing animals up for adoption.
- ***IMPORTANT: If your organization is legally or contractually obligated to accept stray dogs or cats from 1 or more municipalities in addition performing adoptions and other services, please select the organization type: Nonprofit or municipal agency that is responsible for animal control sheltering (legally or contractually obligated to accept stray dogs or cats)***

For the organization types listed above:

- ✓ There is one grant cycle available during each year.
- ✓ Applicants may submit one proposal per grant cycle.
- ✓ For organizations receiving multi-year funding, all installment payments must have been completed before submitting a new application.
- ✓ For organizations that have received funding in the past, all outstanding grant reports with due dates prior to the close of the grant cycle (August 31) must be completed before submitting a new application.
- ✓ ALL organizations must also submit their **Annual Data Report*** with their animal data for the previous year along with their most recent financial information. **Grant applications received from organizations who have not also submitted their Annual Data Report will be automatically declined.*
- ✓ The person submitting the application must be an authorized representative of the organization. If you are a "Friends of" organization, we recommend you work with the primary animal intake organization and assist them in completing the application.

If your organization is primarily one of the types listed below, please **do not** fill out an application at this time.

- ✓ Spay/neuter clinics
- ✓ Community cat support and TNR organizations
- ✓ Service and therapy animal organizations
- ✓ Community pet support organizations
- ✓ Pet food bank
- ✓ Sanctuaries (no application is currently available)
- ✓ "Friends of" organizations that do not shelter or adopt animals (no application is currently available)
- ✓ Organizations unrelated to the animal welfare field (no application is currently available)

APPLICATION INSTRUCTIONS

As one of the nation's largest funders of animal welfare causes, Petco Love seeks to support organizations that continually endeavor to achieve a high standard of doing more and are determined to save as many lives as possible with our lifesaving investments. Decisions are not made, and funding is not allocated by purpose of funding or program type. We believe that leaders of effective organizations are best positioned to determine the animal needs in their communities and that each community's needs may vary. Consequently, when reviewing your funding request, we are assessing your organization's past effectiveness, as well as the likelihood that our investment will make a positive impact on saving animals' lives in the future.

ORGANIZATION INFORMATION

Please select your primary contact for the application from the drop-down menu and also the primary signatory, who is typically your executive officer.

Hint: We encourage you to save the application form often since the system does not auto save. You also have the option to "Save and Close" the form and return to it later.

INFORMATION VERIFICATION

- Please review the "Organization Information" in the Partner Portal for your organization and provide updates, if applicable. You may need to submit additional information and/or forms if the information needs to be updated. Additional details will be provided on the application.
 - Please select your organization type. (Refer to the descriptions on page 1 of this document.)
 - Is your Executive Officer correctly listed? (If your executive officer has changed, you may enter new information on the application.)
 - Is your Mailing address correctly listed? (If your mailing address has changed, you will need to complete the Organization Update form available from the menu under Applications & Forms.)
 - Has your organization submitted your Annual Data Report for the previous year?
 - Are you currently enrolled in Petco Love Lost?
 - Did your organization have a yearly intake of 250 or more animals in the previous year?*
- *Organizations with yearly intake of less than 250 animals are not eligible to apply for this grant investment opportunity.*

DATA SAVES LIVES opportunity

Funding may be available to support the purchase of sophisticated software for shelters for organizations where funding is a barrier to implementation. **Note: these funding decisions are separate from the animal welfare grant cycle and will not impact the grant request submitted in this grant cycle.**

- Did your organization have a yearly intake of 800 or more animals in the previous year?
- Is your organization currently using one of the 7 listed animal data tracking software systems?
- Would you be interested in a Data Saves Lives grant for this purpose?
- If yes, please respond to the questions about your needs, desired software and estimated cost of implementation and we will follow up with you.

REQUEST DETAILS

- **Suggested Amount:** Please provide a suggested grant investment amount. Keep in mind that any potential investment is based on our evaluation of the organization and may differ from your suggested amount (either higher or lower). Petco Love uses the information provided in your Annual Data Report and Application to evaluate your organization's effectiveness and efficiency against your peers.

- **NOTE:** Investments of \$100,000 or more are considered **Lifesaving Impact Awards***. Your organization must shelter a minimum of 2,500 animals in order to qualify of an award of this size.

***Please see the last page of this instruction document to learn more about Lifesaving Impact Awards.**

- **Use of investment:** Please describe how an investment of this amount will help your organization achieve its lifesaving goals and objectives. Provide specific details directly related to the amount of the investment that you are requesting.

Your description should focus on increasing positive outcomes, decreasing intake and/or providing care to community owned animals in need. Petco Love prefers to fund requests where our investment will increase lifesaving programs and not merely fund programs that continue the status quo.

Requests from municipal or government organizations should be focused on increasing lifesaving efforts, which could be programs and resources needed to increase adoptions, return to owners, etc. Petco Love grant investments may not be utilized to meet the needs of or subsidize government obligations to care for the animals in their communities.

For sponsorship requests, details should include information about your event, including the date, number of attendees, number of adoptions, recognition of Petco Love, and other pertinent details. *Please be advised that we are unable to supply product, coupons, volunteers, personnel support, and event attendees.*

- **Additional information:** Please provide other important information that may be relevant or important to our consideration of your request. Attachments may be added in the Attachments and Certifications section.

TRANSFER PARTNERSHIPS

Depending on your organization type, you may see one or both of the questions below. Please read carefully and provide the name of shelter(s), city & state, and number of animals transferred.

- Did your organization transfer in animals from your LOCAL animal control shelter in the last calendar year?
- Did your organization transfer in animals from shelters other than your local shelter in the last calendar year?

LOST & FOUND

- In your opinion, what are the top tools your community utilizes to help lost pets find their way home? (choose up to three)
- Do you believe we must do better in helping lost pets find their way back to their owners?
- Are existing tools sufficient to help owners find their lost pets or finders of lost pets find the pets owner?
- Do you believe that a national lost and found database to reunite pets with their owners, utilizing pet facial recognition technology together with a location search would serve to improve return to owner rates and/or decrease the number of stray pets entering the local animal control shelter?
- With the elimination by shelters of breed descriptions, do you believe a pet adoption search utilizing photos to search pets similar would be helpful to shelters and/or adopters?

PARTNERSHIP & RECOGNITION

Your recognition of Petco Love within your community encourages Petco customers to feel confident in making a donation to Petco Love at the register when they shop. This fundraising in small amounts (on average just under \$2 per transaction) helps support Petco Love's grant investments program in a way that does not diminish your own fundraising efforts. It's incredible that simply by collecting these small contributions we are able to provide approximately \$30 million in investment support each year

Petco Love makes these investments (grants) to achieve our mutual objective of saving lives. Our support is generally not restricted to a specific program but instead supportive of any purpose that achieves that goal. And while you can use the funds for any lifesaving purpose, our preference is for recognition to be associated with pet adoption, transports or foster care.

Recognition:

- Are you willing to work with Petco Love, Petco, and any other corporate partner or organization designated by Petco Love to recognize and promote this award?
- If granted, please describe how you will recognize this award from Petco Love:

We will provide a toolkit for recommended recognition such as a press release, social post, etc. and we ask that you provide us with any OTHER ways you might recognize an investment made in your organization in the text box provided.

Relationship:

- Describe your relationship with Petco Love and/or Petco stores, if applicable.

Although having a relationship with Petco stores is not required in order to receive a grant investment, it is strongly encouraged.

DOCUMENTS & ATTACHMENTS

Submission of your request requires the following documents be uploaded in this section. Click the headings for uploading instructions. ***Please read the documents required information carefully as failure to upload required documents will result in your application being denied.***

Documents Required: Certain financial documents must be attached to this application based on the type of organization:

- **Non-profit organizations:**
 - IRS Form 990 excluding schedules (if you are required to file a 990)
 - If you do not file an IRS Form 990 (or file the 990 postcard), please provide financial statements or other financial information to detail your revenue and expenses.
- **Municipal/Governmental agencies:**
 - Animal welfare department or divisional budget (not your entire municipal budget)

Optional documents: Other documents commonly associated with requests may include capital campaign materials, sponsorship information, photos or other items. If you are a qualified organization and applying for a Lifesaving Impact Award, please upload required document here (*see last page for additional information on Lifesaving Impact Awards*). Please limit other documents to those critical to your request.

Document uploading instructions

To attach a document, select the blue plus sign in the circle, then "Add files". Locate the document on your computer and double click. **Please select the appropriate description for the document from the drop-down menu** and select "Start upload". Once the status shows 100%, close the box by selecting the "X" in the upper right-hand corner and you will see your document in the box titled "Documents".

CERTIFICATION:

Please review all certifications carefully and have your executive officer review the grant request PRIOR to submission.

- I certify that the leader of the organization (CEO/Executive Director/President or similar title) has reviewed this application and the accompanying Annual Data Report that is a part of this application.

- I certify that I am an officer or authorized representative of the organization submitting this application and that all information on this grant application is true and correct in all material respects.
- I agree that any funds granted will be utilized specifically to accomplish lifesaving objectives.
- I agree on behalf of the organization that as a partner of Petco Love any public messaging that includes information about Petco Love shall promote a positive message about helping animals and saving lives.
- I agree on behalf of the organization that its representatives shall not disparage or speak negatively or take any action intended, or which would reasonably be expected, to harm Petco Love or its reputation or which would reasonably be expected to lead to unwanted or unfavorable publicity to Petco Love.
- I certify and agree that any and all information submitted is not considered confidential, will become the property of Petco Love, and that Petco Love may use such information as it deems appropriate in its sole discretion.
- ***If you cannot agree to these conditions, you may not submit this grant application.***

Submitting your application

After you select “Save and Close” at the bottom, the “Submit” button will appear and you will have the option to “Submit” your request. It is very important to assure that you have submitted the application when finished. You will receive a submission verification email from our Partner Portal. If you did not receive the email, please check your spam folder. Also, you may check your application status from the menu, under REQUESTS. If your request is found under “Pending Requests”, it has not been submitted. Every year we have a few applications that are saved in our system, but not submitted. Unfortunately, these applications will NOT be reviewed or considered for funding.

Questions may be referred to: petcolove@petcolove.org

LIFESAVING IMPACT AWARD REQUIREMENTS

If your organization serves a significant number of animals (at least 2,500 annual intake), you may apply for a lifesaving impact award. Lifesaving impact awards are grants of \$100,000 or more and/or multi-year awards. Lifesaving impact awards are very limited and the process to request such award is more extensive. The amount of such award that your organization is seeking should be directly related to the number of animals that your organization serves, the percentage impact that our investment will make on your lifesaving efforts and many other factors.

Finalists for lifesaving impact awards may be required to submit additional information to Petco Love or participate in interviews prior to a decision being rendered. Lifesaving impact awards may be submitted for any purpose provided that your lifesaving impact award is expected to result in an increase in your lifesaving percentage or other significant positive impact for the animals of your community.

Lifesaving impact awards requests may be submitted for any lifesaving purpose. With a request for a lifesaving impact award you are required to submit a detailed plan to increase the lifesaving rate in your community, and describe how our investment will assist in such efforts.

Your plan should describe your organization’s overall programs and why you are seeking an award. Your plan should also provide the history of your organization’s efforts to save animals, the current state of animal welfare in your community, the purpose for our investment, and how this investment will increase your future lifesaving efforts, including your specific goals and strategies.

Summary – you may apply for a lifesaving impact award if you:

- Are eligible to apply for funding based on the QUALIFICATIONS section at the beginning of this document
- Have an intake of at least 2,500 animals annually
- Have a detailed plan including the history and future of your organization & community’s lifesaving progress