

Date: 04/17/2024

PROPOSED GIFT TO HARRIS COUNTY, TEXAS

DEPARTMENT ACCEPTING GIFT AND SUBMITTING REQUEST TO COMMISSIONERS COURT

Department Name	Fund	Department #
HARRIS COUNTY SHERIFF'S OFFICE	1000	540

DEPARTMENT RETAINING GIFT UPON COMMISSIONERS COURT APPROVAL (IF DIFFERENT FROM ABOVE DEPARTMENT)

Department Name	Fund	Department #
Patrol Support Bureau		540

Z-Trip wrapped HCSO Ford Explorer and rideshare vouchers

Gift Description*

\$ 4,300.00

Total Dollar Amount or Estimated Market Value*

Z-Trip

Name of Donor(s)

***Harris County's acceptance of this donation/gift does not represent Harris County's agreement with the property owner's appraised value or claimed fair market value.**

Special Purposes/Restrictions:

Z-Trip will donate the cost of a vehicle wrap to wrap an HCSO Ford Explorer for the "Choose Your Ride" initiative promoting rideshare usage and to deter drunk driving crashes. The vehicle will remain in HCSO property.

Cost of vehicle wrap: \$1,800.00

Rideshare vouchers: \$2,500.00

-Total donation of: \$4,300.00

NOTE: If there are no restrictions, please indicate. If more space is required, please identify or summarize above and indicate that there is an attachment.

Accepted:

Harris County, Texas

By: _____

Per Commissioners Court Order: Volume _____ Page _____ Date _____



Proposal to Initiate Choose Your Ride Partnership between HCSO and zTrip

Mission: The Choose your Ride Patnership mission is to raise awareness about the dangers of drinking and driving, and to encourage citizens to plan ahead for a safe ride home from events where alcohol will be consumed.

Upon approval, HCSO shall designate one squad vehicle to be used in the marketing campaign. zTrip shall work with Auto-World Collision & Repair to paint the rear half of the vehicle silver, at zTrip's cost. zTrip will then place taxicab signage and decals to outfit the rear half of the vehicle as a zTrip taxi, after which the vehicle shall be returned to to HCSO to install/adjust the decals on the front half of the vehicle to outfit it as a squad car.

Paint Vendor Information:

Auto-World Collision & Repair Center
5009 Fuqua Gardens View Rd.
Houston, TX 77045

Point of Contact – JR Agudelo, General Manager
713-433-2554 jr@auto-worldcollision.com

Estimated Cost to zTrip: \$1,800.00
Estimated time of Completion – 7 days

zTrip is very excited to initiate this partnership, and we are grateful for this opportunity. We truly believe in the value it adds to the community we serve, and look forward to spreading awareness on this most important message.

Please forward approval or feedback to:

Melissa McGehee, General Manager
713-882-5623 mmcgehee@ztrip.com





SHERIFF ED GONZALEZ

1200 Baker Street, Houston, Texas 77002 ★ (346) 286-1600 ★ www.sheriff.hctx.net

April 17, 2024

To: Mike Lee, Chief Deputy
Executive Command

4/17/2024

Jason Spencer, Chief of Staff
Executive Bureau

4/17/2024

From: Angelique Myers, Senior Media Services Manager
Media Relations

4/17/2024

Ref: Z-Trip project partnership

Requesting this Proposal for approval of partnership with Z-Trip to wrap an HCSO Ford Explorer and accept donation of rideshare vouchers for Memorial Day Weekend.

Z-Trip and HCSO are collaborating on a "Choose Your Ride" Initiative to promote rideshare usage and deter drunk driving incidents. Formerly known as Yellow Cab, Z-Trip previously partnered successfully with Houston Police Department on this initiative in 2016. In this partnership, HCSO will provide a vehicle, and Z-Trip will cover the cost of wrapping it, creating a unique hybrid of a taxi and a police car. Estimated wrapping costs range from \$1,500 to \$2,000, with JR's Paint and Body Shop handling the task. Modifications will include removing the cage while retaining the police lights and sirens. The contact for Z-Trip is their General Manager, Melissa McGehee. The vehicle will serve as a centerpiece during DWI prevention events, press conferences, and voucher giveaway destinations. The initiative is set to launch during Memorial Day, a period notorious for alcohol-related crashes on the roads. Additionally, HCSO plans to reintroduce their Regional DWI Task Force during the holiday weekend. The estimated cost for Z-Trip is \$1800.

Expected Impact: The program aims to reduce alcohol-related crashes by discouraging individuals from driving under the influence during the upcoming holiday weekend. Through the distribution of rideshare vouchers, we hope to encourage individuals to make responsible choices and avoid drinking and driving altogether.

Your consideration of this request is greatly appreciated.

Cc: Laura Wilson