

## JACQUELINE BALY

### PROFESSIONAL EXPERIENCE:

**BALYPROJECTS, LLC.** Houston, Texas, 2001-present.

President and Chief Executive Officer

- Provide consulting services for clients in complex public affairs, public policy, and media affairs matters.
- Provide marketing services and civic engagement services for various clients.
- Acts as clients' liaison to citizens, civic groups, public officials, and external agencies.

**GREATER HOUSTON PARTNERSHIP,** Houston, Texas

Vice President, Chamber of Commerce

- Supervised Policy and Chamber Divisions.
- Handled governmental relations and policy matters for the Board of Directors and elected officials.
- Supervised staff on the preparation of planning and technical documents.

**CITY OF SUGAR LAND,** Sugar Land, Texas

Director of Planning and Development.

- Directed all planning, development, and code enforcement functions and programs for the City.
- Provided staff supervision for the Planning & Zoning Commission, Zoning Board of Adjustments, and many other Boards.
- Provided responsive and complex presentations to the City Manager's office and members of the City Council, Planning and Zoning Commission, and various boards.

### EDUCATION:

**UNIVERSITY OF SOUTHERN CALIFORNIA,** Los Angeles California

**Doctorate in Education**, concentration in Policy, 2025.

**TEXAS SOUTHERN UNIVERSITY,** Houston, Texas.

***Master's in Planning***, concentration in Public Administration, 1997.

**THE UNIVERSITY OF HOUSTON,** Houston, Texas.

***Bachelor of Science***, Political Science, concentration in Sociology, 1990.

### SELECTED AWARDS

**AND ACCOLADES:** CORE 100 Most Influential Blacks Today  
National Association of Women Business Owners Entrepreneur of the Year  
Greater Houston Women's Chamber of Commerce Role Model Honoree  
St. Jude's Children Hospital Philanthropist of the Year  
National Association of Women Business Owners Honoree of the Year  
U of H "Rising Star" Alumnus of the Year  
U of H "Black Alumnus" of the Year  
Channel 13-KTRK Woman of Distinction  
Outstanding Young American  
(The Houston Chronicle's) Woman on the Move