POSITION MANAGEMENT REQUEST FORM

| | | SECTION I – TYPE | OF REQUEST | |
|--|--|---|--|-----------------------|
| Function | | Check Applicable | Comments | |
| Position Update | | May require Commissioners Court a | | pproval |
| Position Reclassification | | | May require Commissioners Court approval | |
| New Position Request | | | Requires Commissioners Court approval | |
| Is computer usage < 25%? Yes | | Yes No | Does not require annual Cybersecur | ity training if "Yes" |
| | SEC | CTION II – REASOI | N FOR REQUEST | |
| | | | | |
| | SECTI | ON III – PROPOSE | ED EFFECTIVE DATE | |
| Proposed Effective Date | Date must be the beginning of a pay period. For requests requiring Commissione Court approval, the earliest effective date will be the first pay period after approv | | | |
| Grant Effective Date | From: To: | | | |
| | | | | |
| | | SECTION IV – POS | SITION DATA | |
| | | | | |
| Current Use "Pos_List_File" (PCN Download) to complete all fields | | | Proposed Complete all fields for a new position or change appropriate field(s) fo existing position. | |
| 030 7 03_235_7 770 (7 0.7 20 | | all fields (| | |
| 050 705_150_170 170000 | | | | |
| | | Nur | existing posit | |
| Position Title | | Nur Pos | existing positions | |
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SPECIALIST II – CONTENT PRODUCTION

| Job Code: | FLSA Status: | Job Division: |
|--------------------|-----------------------------------|------------------------------------|
| 000333 | Non-Exempt | Harris County Public Library |
| Job Business Unit: | Functional Title: | Report To: |
| Library - 28500 | Specialist II- Content Production | Manager IV, Design & Communication |
| Pay Grade: | PCN | Date Created |
| 012 | 10006277 | April 2025 |

GENERAL SUMMARY

The position is responsible for working with the Marketing, Outreach, and Program Managers on producing visual content for social media platforms such as Instagram and YouTube.

DUTIES & RESPONSIBLITIES

NOTE: The following are the duties performed by employees in this classification. However, employees may perform other related duties at an equivalent level. Each individual in the classification does not necessarily perform all the duties listed.

- -Responsible for aiding in the production and design of visual media and editing digital content, including marketing collateral for use in social media and digital marketing.
- -Responsible for collecting new content assets or photographs at events to complete content; travel to/from work sites
- -Serves as a member of the Program, Partnerships & Outreach (PPO) division team and works with team members to support library programming
- -Support the communications team with daily administrative tasks
- -Help organize marketing events
- -Other duties as assigned

KNOWLEDGE, SKILLS, AND ABILITIES

- -Excellent communication skills (verbal & written) and attention to detail.
- -Proficient in MS Office Suite (Word, Excel, PowerPoint, Outlook) and modern technology
- -Ability to work independently, and in a team environment, good time management skills
- -Familiarity with Content Management Systems such as WordPress, Sprout Social, etc.
- -Well-versed in various Social media platforms such as Facebook, Instagram, TikTok
- -Visual or photography skills or previous experience in photographing events
- -Demonstrated experience in Design or editing software or apps such as Adobe Creative Suite
- -Must use your personal mobile device for our Multifactor Authentication process

WORK ENVIRONMENT AND PHYSICAL DEMANDS

- -Driving: Available and reliable transportation for work-related duties
- -Office Equipment: Daily use of a computer, keyboard, copier, scanner, printer, calculator, phone (desk and cell). Daily use of software programs including Microsoft Office Suite, Outlook, Word, Excel, and GPS.
- -Physical Activities: Sits for long periods; light physical activity that may include walking, sitting, standing, stooping, bending, reaching, lifting, and carrying
- -Lifting: Ability to lift, carry, and exert up to 25 pounds. Occasionally lifts, carries, and exerts up to 40 pounds
- -Vision and Hearing: Must have visual acuity to see and read paper and electronic documents. Must be able to answer telephones, communicate conversation, and respond to verbal inquiries.
- -Exposure to Environmental Conditions: The position generally works in an office setting with overhead lighting and long periods of screen time.

POSITION TYPE AND TYPICAL HOURS OF WORK

Position generally scheduled Monday-Saturday; occasionally weekend work. May require attendance at evening meetings, or after-hour events and off-site meetings. Possible work in an outdoor environment with exposure to inclement weather or various temperature changes.

MINIMUM QUALIFICATIONS

- Bachelor's degree in any field from an accredited college or university and
- One (1) year of customer service experience
- Three (3) months of producing graphic or video content for public communications experience
- Three (3) months of editing or producing website content for public communications experience OR
- Associate degree in any field or 60 hours of secondary education credits from an accredited college or university

and

- One (3) years of customer service experience
- Three (3) months of producing graphic or video content for public communications experience
- Three (3) months of editing or producing website content for public communications experience OR
- High school diploma or G.E.D. equivalent and
- One (5) years of customer service experience
- Three (3) months of producing graphic or video content for public communications experience
- Three (3) months of editing or producing website content for public communications experience

PREFERRED QUALIFICATIONS

-Bilingual Preferred

OTHER DUTIES

This Job Description is not designed to cover or contain a comprehensive listing of activities, duties, or responsibilities that are required of the employee for this position. Management may, at its discretion, assign or reassign duties and responsibilities to this job at any time.

REPORTING RELATIONSHIPS

Reports to Position: Design & Communications Manager

Supervises Positions: None

EQUAL OPPORTUNITY STATEMENT

Harris County is an Equal Opportunity Employer and is committed to providing equal employment opportunities to all employees and applicants without regard to race, color, religion, sex, national origin, age, pregnancy, disability, genetic information, sexual orientation, gender identity or any other protected class in accordance with applicable federal and state laws.

| JOB DESCRIPTION APPROVAL | | | | | |
|--------------------------|---|--|--|--|--|
| This Job Des | cription has been approved by the a | ppropriate levels of management. | | | |
| | | | | | |
| Approver | Signature | Date | | | |
| Manager | | Date: | | | |
| HR Rep. | | Date: | | | |
| | ee signature below constitutes the e ies, and responsibilities of the posit | mployee's understanding of the requirements, on. | | | |
| Employee | | Date: | | | |