

Amigas Latinas

network

Dear Ms. Estella Gonzalez,

I am writing on behalf of Amigas Latinas & Friends Network, a 501(c)3 nonprofit organization, to invite the Harris County Department of Economic Equity and Opportunity to partner with us as a sponsor for the **Third Annual Latina Entrepreneurship Conference, taking place on September 20, 2025, at the George R. Brown Convention Center in Downtown Houston.**

This dynamic, free event will bring together over 200 Latina entrepreneurs from across the region for a full day of empowerment, education, and networking designed to support the continued growth of Latina-led businesses.

The Latina Entrepreneurship Conference will feature keynote speakers, expert panels, and invaluable resources tailored to the needs of Latina business owners. The event aligns with Amigas Latinas & Friends Network's mission of removing barriers and providing essential resources for Latina entrepreneurs, making a significant impact on the local economy.

To support the success of this event, we kindly request a \$2,000 sponsorship from the Department of Economic Equity and Opportunity. At this sponsorship level, your organization will receive prominent branding opportunities throughout event materials, social media, and at the venue, in addition to the inclusion of your promotional materials in the event bags distributed to attendees. Furthermore, you will have a 10x10 space at the event for your organization to engage directly with participants and distribute additional information.

We would greatly appreciate your sponsorship confirmation at your earliest convenience to ensure all materials are prepared in advance and to maximize your brand's exposure.

We are confident that your support will help make this conference a success, contributing to the empowerment and growth of Latina business owners. Thank you for your time and consideration. Please feel free to contact me if you require further information or clarification.

Sincerely,

Anjelica Cazares

Executive Director

Amigas Latinas & Friends Network

A 501 (c)3 Nonprofit Organization



Latina Entrepreneurship Conference

Sponsorship Packet

About The Conference

The Latina Entrepreneurship Conference is an annual event hosted by the Latina Leadership Podcast. Beginning in 2025, it will be presented for the first time by its sister nonprofit organization, the Amigas and Friends Network.

The conference features keynote speakers, fireside conversations, expert panels, and one-on-one Charla conversations with leaders from various business sectors. Its program is developed each year with direct input from Latina entrepreneurs. To date, more than 500 Latina and non-Latina women founders have attended, both in person and online.





\$30,000

Presenting Sponsor

FOR PODCAST AND AMIGAS AND FRIENDS EVENTS

Presenting Sponsor Package for All Latina Leadership Podcast 2025 Events Includes:

- Sponsorship of all 2025 signature events:
 - Latina Entrepreneurship Conference, October 2025.
 - Latinas in Education, March 2025.
- Optimal activation space at both events (Latina Entrepreneurship Conference and Latinas in Education).
- Featured guest appearance and dedicated episode on the Latina Leadership Podcast.
- Featured sponsor recognition across the Latina Leadership Podcast.
 - Mentions via audio and video across all 2025 podcast episodes.
 - Integration across highly engaged social media platforms.
- Social media feature across all Latina Leadership Podcast platforms.
- Speaking opportunity during peak program time at both events (Latina Entrepreneurship Conference and Latinas in Education luncheon).
- Logo placement on:
 - The Latina Leadership Podcast website.
 - All event step-and-repeats.
 - All published and printed event materials.
- Up to 3-minute promotional video:
 - Professionally recorded and produced.
 - Played at all 2025 Latina Leadership Podcast events.
 - Shared across all social media platforms.
- Inclusion in event bags and information distribution at both:
 - Latina Entrepreneurship Conference.
 - Latinas in Education.

A photograph of three women sitting together and smiling. The woman on the left has dark hair and glasses, wearing a grey blazer over a black top, with a black bag featuring the 'nextlevel' logo. The woman in the middle has long dark hair and is wearing a white button-down shirt. The woman on the right has long dark hair and is wearing a blue button-down shirt, pointing towards the camera. In the background, other people are partially visible.

\$25,000

Title Sponsor

FOR LATINA ENTREPRENEURSHIP CONFERENCE

- Activation space at the Latina Entrepreneurship Conference.
- Up to 3-minute promotional video, recorded and produced, to be played at the event and shared across social media platforms.
- Logo recognition on all communications with event attendees throughout the year, including social media and published items such as newsletters.
- Featured episode on the Latina Leadership Podcast.
- Speaking opportunity at the Latina Entrepreneurship Conference.
- Linked logo on the Latina Leadership Podcast website.
- Logo placement on the event step-and-repeat, as well as on published and printed items, including newsletters.
- Inclusion in the Latina Entrepreneurship Conference event bag.



\$15,000

Event Sponsor

FOR LATINA ENTREPRENEURSHIP CONFERENCE

- Activation space at Latina Entrepreneurship Conference.
- Logo recognition in all communications with event attendees throughout the year, including across social platforms and newsletters.
- Featured podcast episode on the Latina Leadership Podcast.
- Speaking opportunity at the Latina Entrepreneurship Conference.
- Linked logo on the Latina Leadership Podcast website.
- Logo placement on the event step-and-repeat, as well as on all printed and published materials
- Inclusion in the Latina Entrepreneurship Conference event bag.



\$8,000

Supporter

- Activation space at the Latina Entrepreneurship Conference.
- Guest feature on the Latina Leadership Podcast.
- Logo placement on the event step-and-repeat and inclusion in all published and printed materials.
- Inclusion in the Latina Entrepreneurship Conference event bag.
- Dedicated space at the Latina Entrepreneurship Conference.
- Linked logo on the Latina Leadership Podcast website.





*Info Distribution
And 10x10 Space*
(LIMITED AVAILABILITY)

\$3,000

Contact Information

juan@latinaleadershippodcast.com

latinaleadershippodcast.com

Houston, Texas





Amigas and Friends Network Inc.

Anjelica Cazares
(713) 820-3511
anjelica@marketstreetconsultants.com
7409 Market Street
Houston, TX 77020

May 2025 Invoice

INVOICE FOR Latina Entrepreneurship Conference Sponsorship – 2025

Make check payable to Amigas and Friends Network Inc.

To: Estella Gonzalez
Executive Director
Harris County Department of
Economic Equity and Opportunity
Houston, Texas 77002

Date: May 6, 2025
INVOICE – LLP25-01

Term: **Due within net 30 days of receipt**

| Date | Project | Description of project | Amount |
|-------------|--|--|----------------------------|
| May 6, 2025 | Sponsorship of Latina Entrepreneurship Conference 2025 | Sponsorship to include: <ul style="list-style-type: none">• Sponsor of the Latina Leadership Podcast• Prominent branding opportunities throughout event materials, social media, and at the venue• Inclusion of your promotional materials in the event bags distributed to attendees• A 10x10 space at the event for your organization to engage directly with participants• Linked logo on Latina Leadership Podcast website | <i>Total</i> \$2,000.00 |

TOTAL \$ 2,000.00